

# *PAREIDOLIA* *WATIMOBZIN*

*a visual book of Photography*  
*by*

*SAUL VILLEGAS*



### *Pareidolia | Palinopsia*

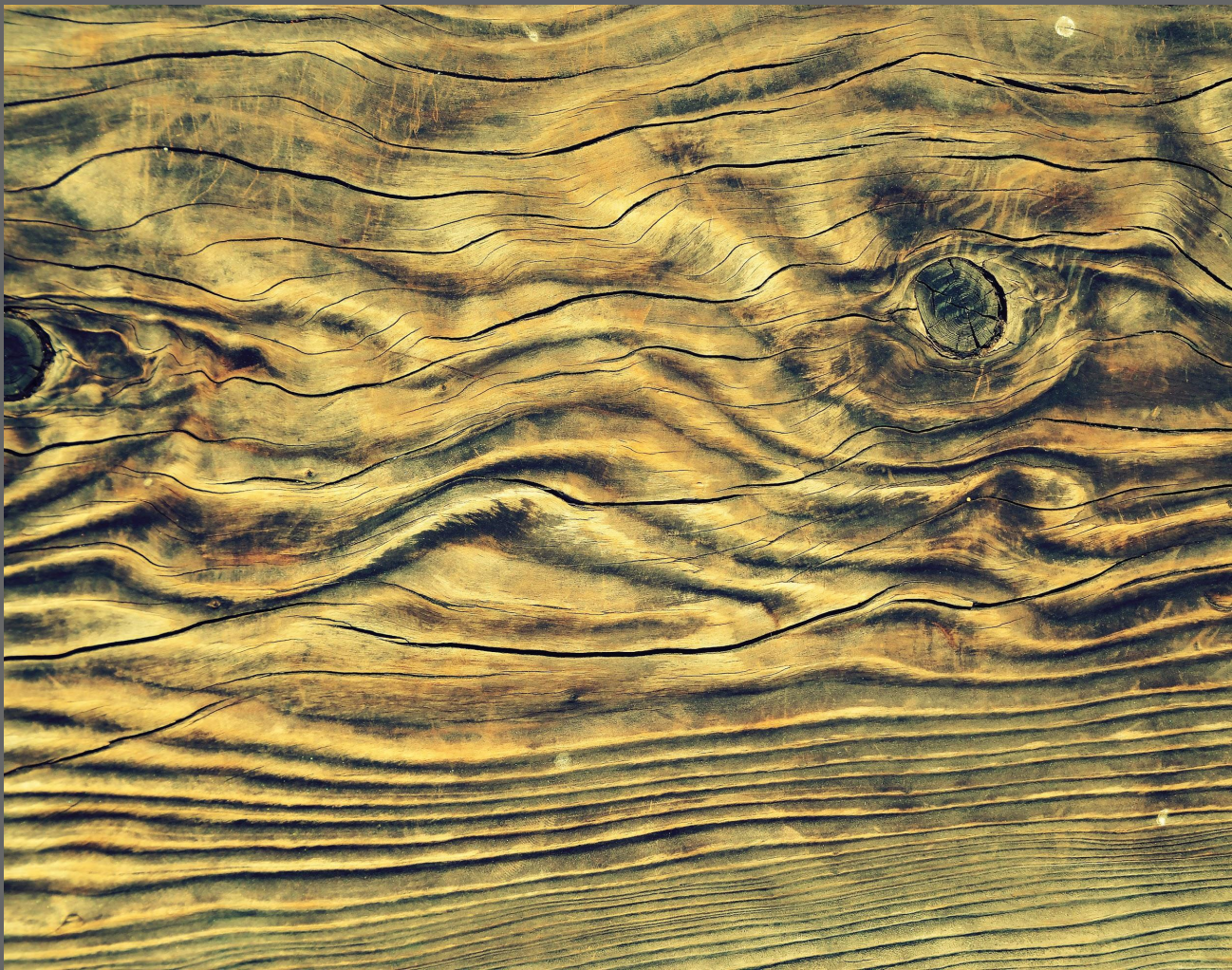
is an artistic conjoined term expressed through digital photography and enhanced on a computer editing program. The digital photographs seek to allow the viewer to experience the interaction of perceived mental imagery. Patterns, textures, and ambiguous imagery caused by pareidolia is depicted and stylized using editing filters to reveal abstracted shapes. Physical light forms caused by ambiguous afterimages due to palinopsia are evident in the altered photographs. In some instances, pareidolia and palinopsia intersect and create a mixed-medium art piece, transcending the photograph into a whimsical and imaginative depiction. Selected photographs taken around UCSC are curated to tell a visual story of perception. Through the intersection of digital design and photography, the artwork designed invites the audience to explore the circumstances in which the forming of visual stimuli are constructed through perceiving these symptoms. These altered images are the result of the process of observation through the experience and occurrences of pareidolia and palinopsia images in the individual's mind. Using photographic references and computer editing filters, I enhance and exaggerate hues and contrast to transfigure mundane scenes. The combination of both digital design and photography create a bridge from traditional methods and introduces a space for graphics media to assist in the portrayal of imagery we see vs. imagery we imagine seeing. Having a dialogue inclusive to art of past and present techniques serve as a metaphor for the way our perception adjusts to create, view, and interpret art through the lens of the metamorphing artist.









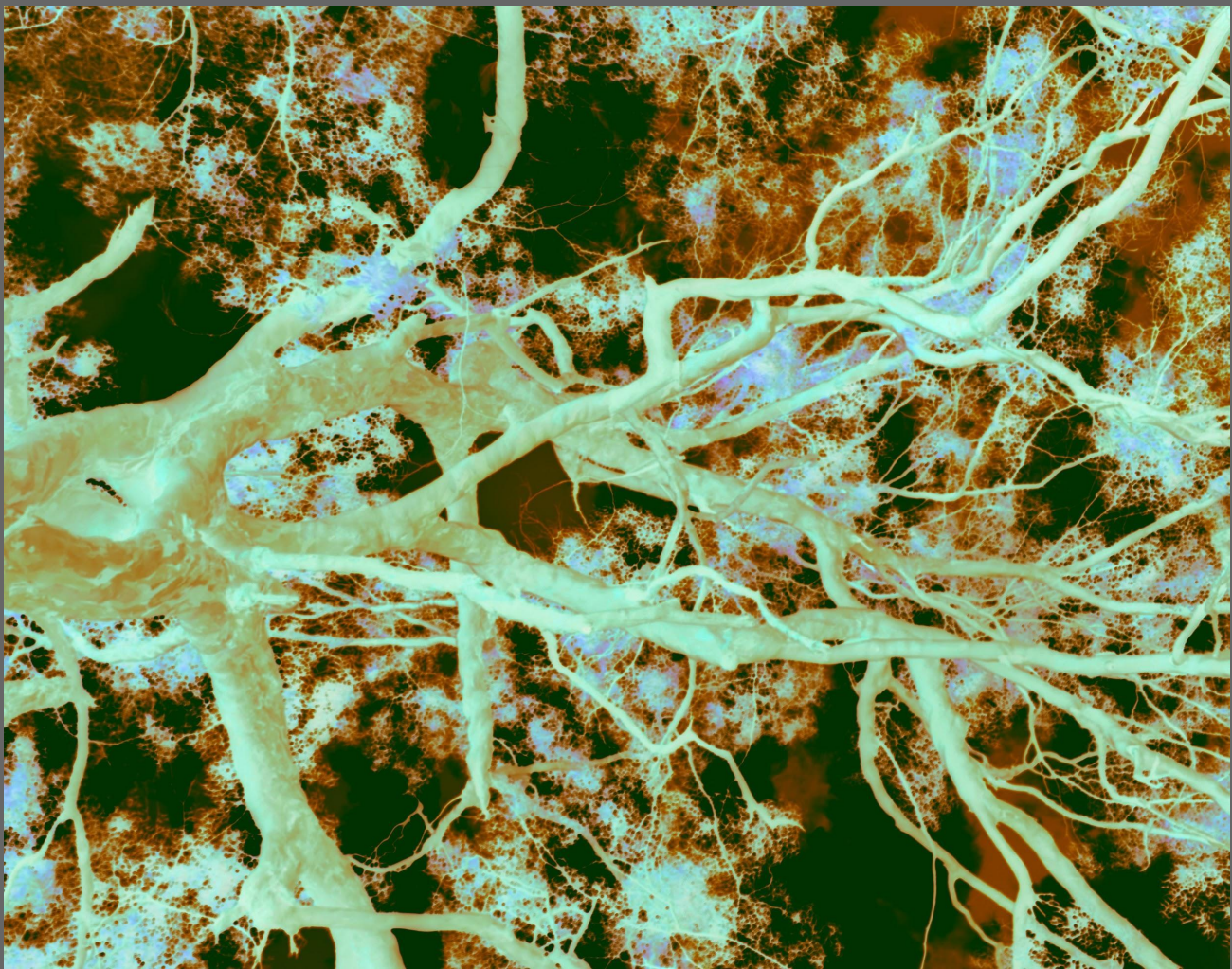














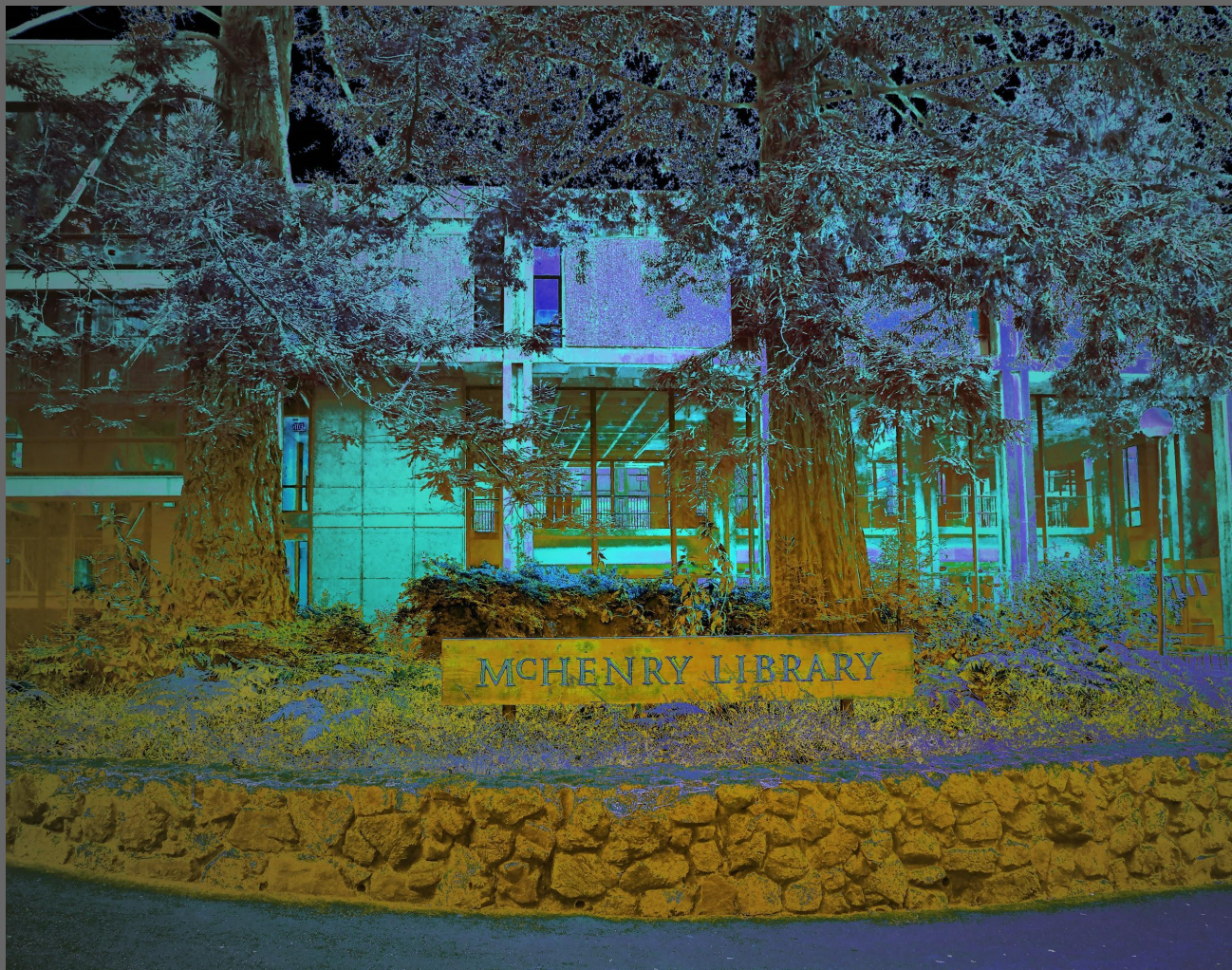
































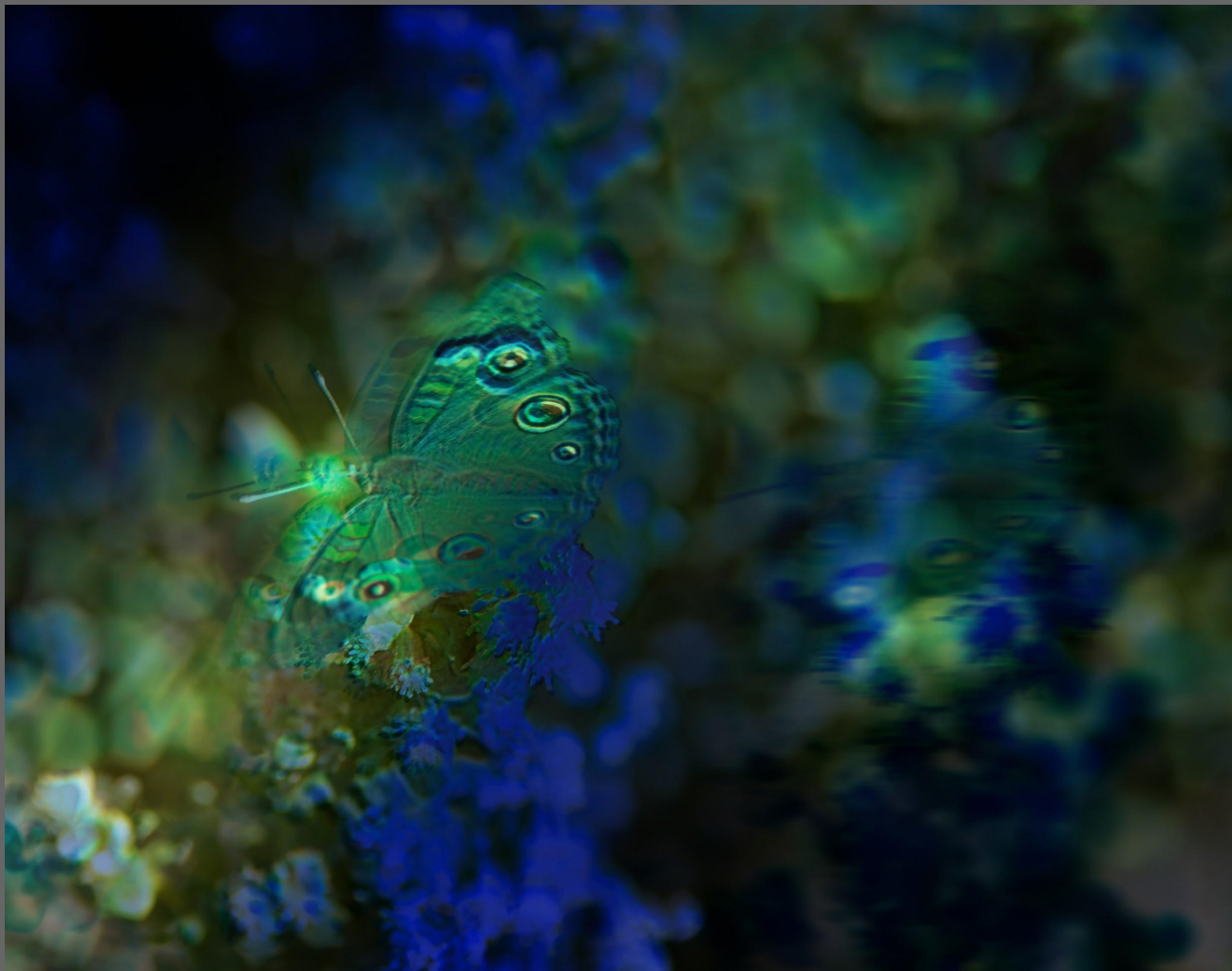




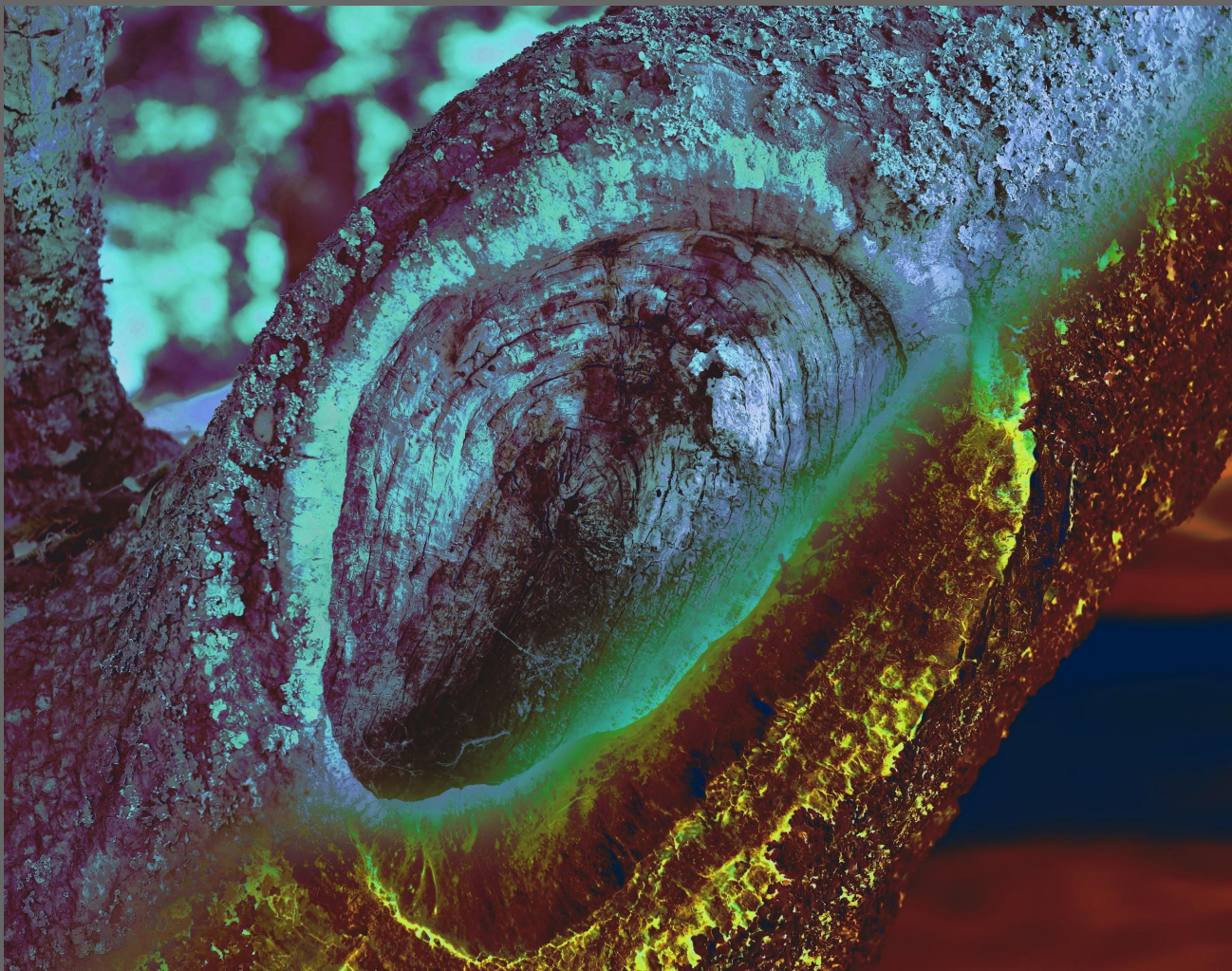








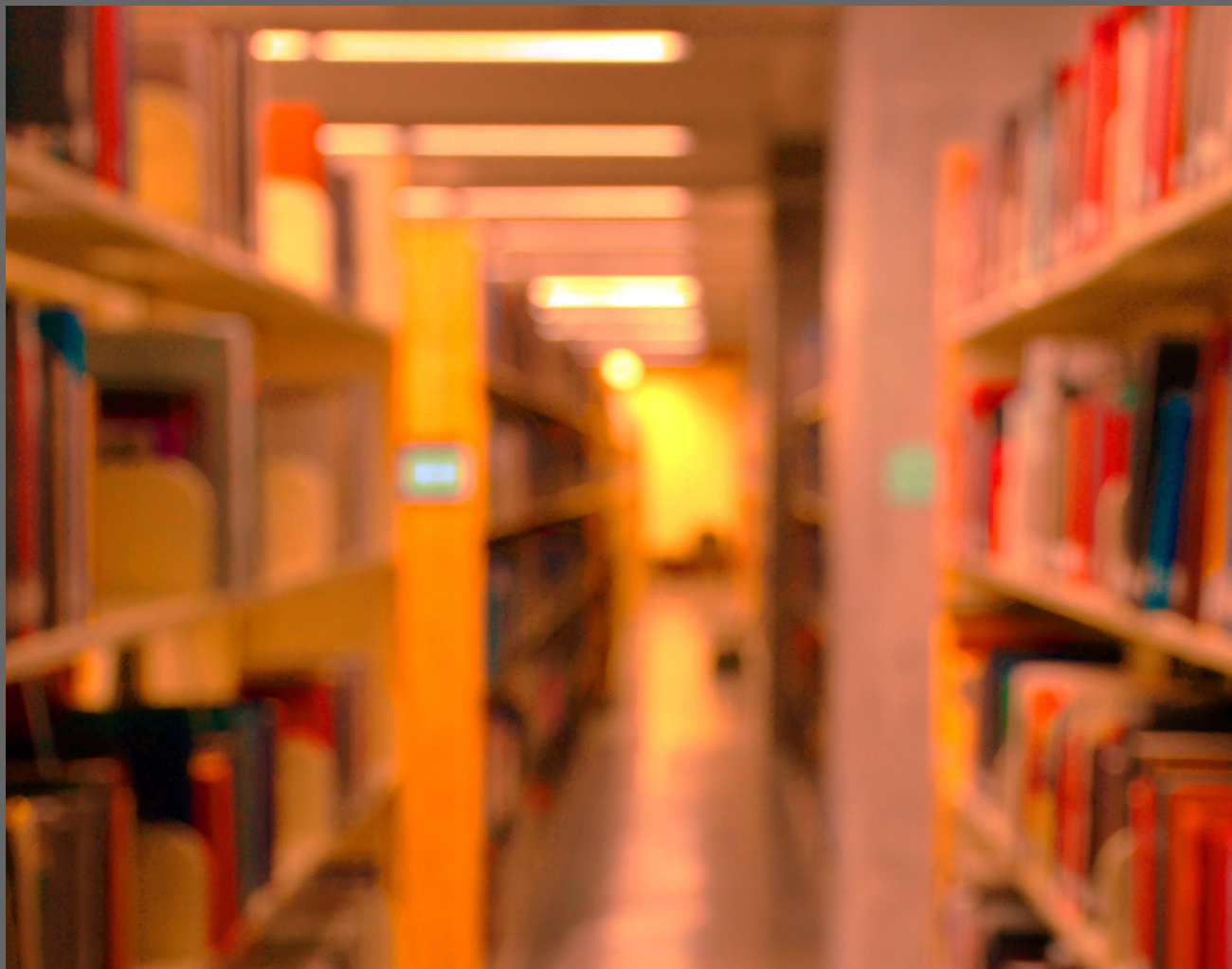






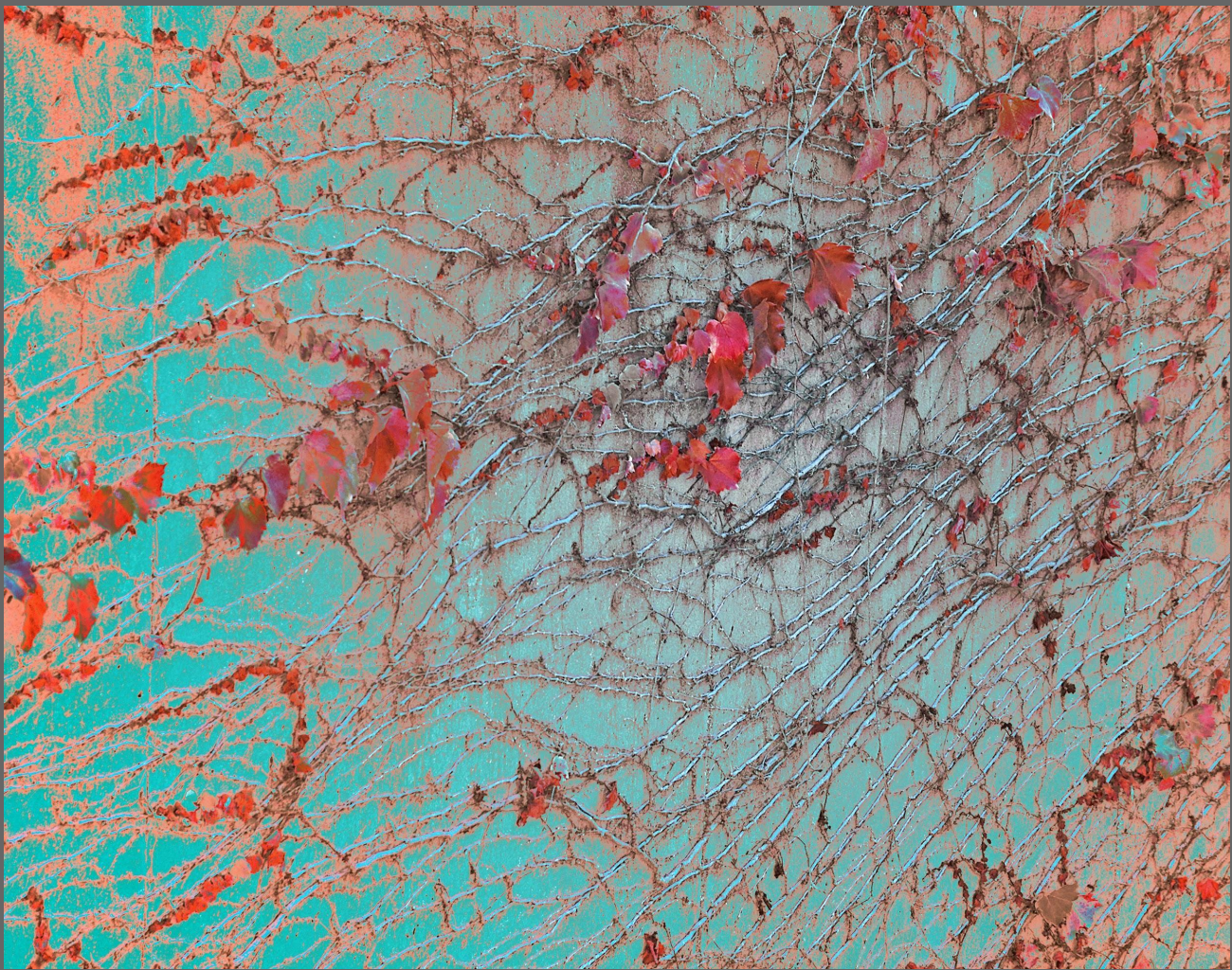




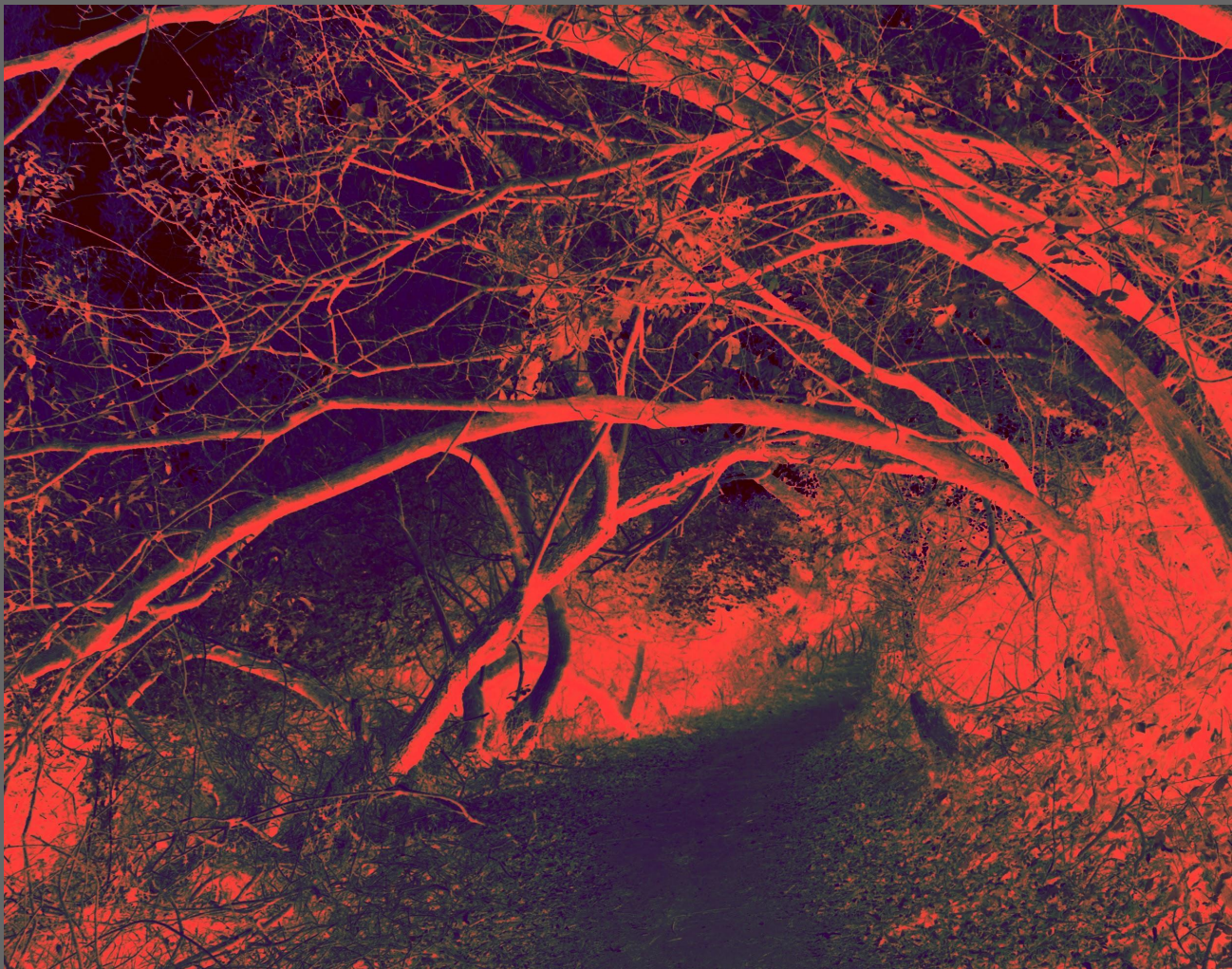














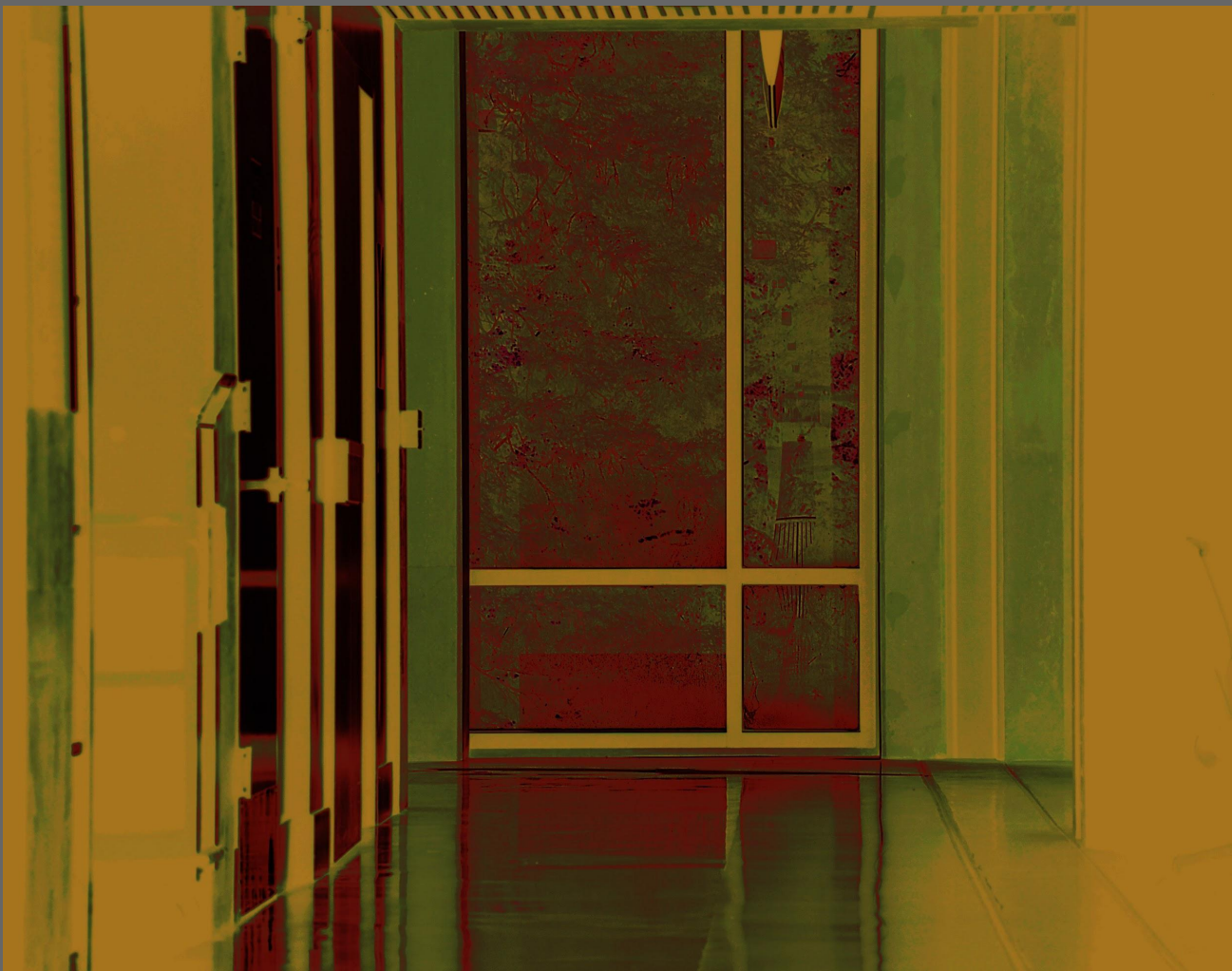
















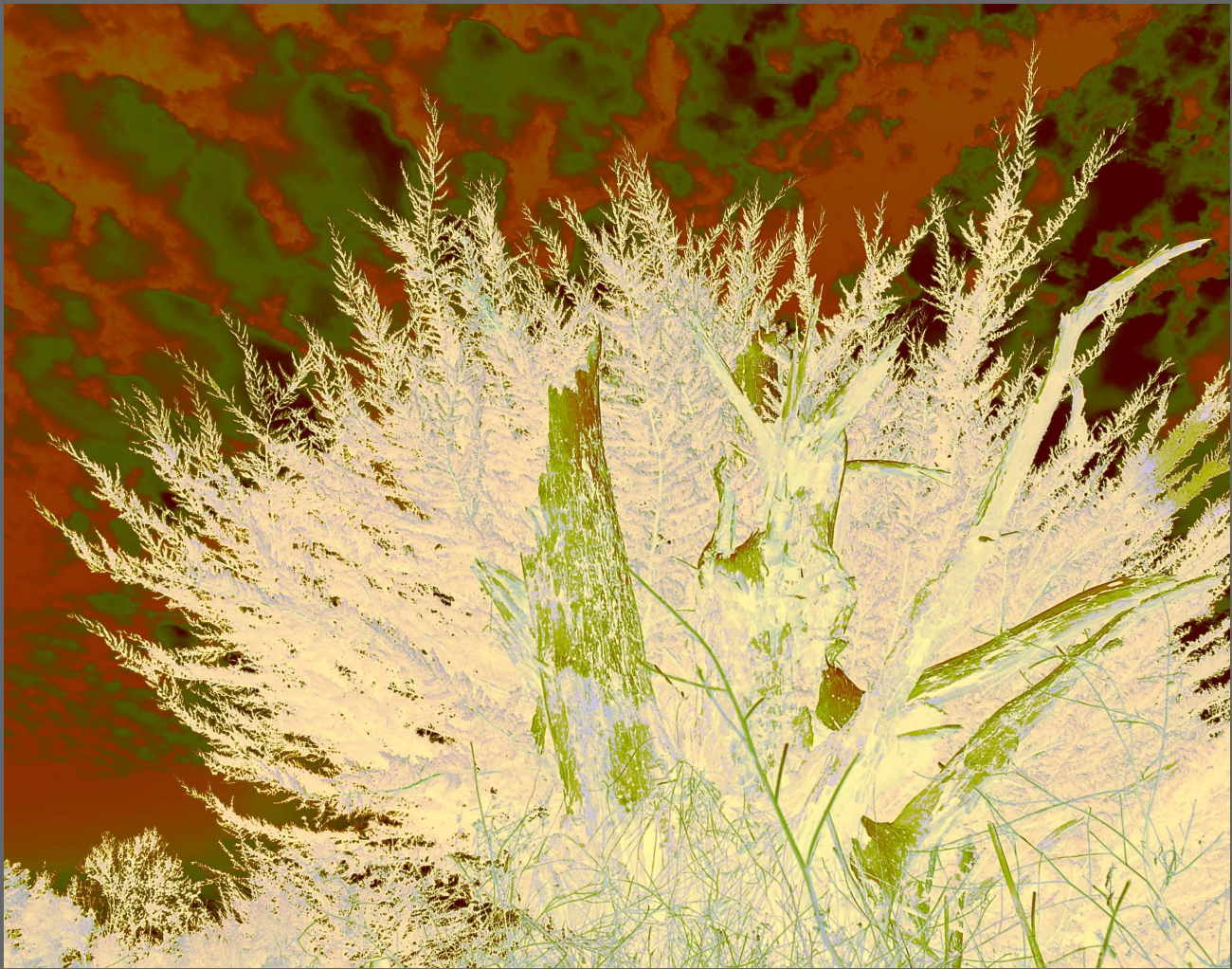































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